



eNews You Can Use: Advocacy In Action

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

–Margaret Mead, scientist and anthropologist

May 11 and 12, 2015 Sheree Mann, Head of Operations and Marketing at akta Pharmaceutical Development™ (aktaPD), took a stand on Capitol Hill as part of You're the Cure on the Hill 2015. She campaigned with her peers to encourage lawmakers to prioritize the fight against the nation's No. 1 and No. 5 killers: heart disease and obesity. "This is important work," Mann explains. "NIH funding seeds research primarily in small and mid-sized companies, those doing the most innovative research and development. Without that capital, these small and mid-sized companies can't survive: the meaningful research dies and the opportunity to really help patients across a broad spectrum of diseases dies too."



Strong convictions precede great actions.

– James Freeman Clarke

What does this story of advocacy have to do with you? Everything. Every day, new APIs (active pharmaceutical ingredients) and small molecules are being discovered that could give hope—even life—to patients around the world. New clinical trials begin (and begin again...and again), new treatments are approved, new protocols and regimens are rolled out. And behind every effort is a cheerleader, a person who absolutely believes in the possibilities, an advocate. We want to be that advocate for you and your organization.

To succeed, you must first believe that you can.

At aktaPD, we know we can, we believe we should, then we act!

We are committed to advocating for what's important in our industry: the health and well-being of patients. Sheree Mann is active on two American Heart Association boards, regionally and nationally. Our other company leaders participate in numerous non-profit boards, various charities, and health/ science committees as well. We "do" boards the same way we do business: we don't just phone it in. We're a boots-on-the-ground organization, willing to stand up and be counted, to go to bat for what we believe in, whether it's speaking out to legislators or speaking to the FDA. We are passionate about advocating for what we know is right: We believe you deserve the very best opportunity to create important medicines that will change lives, and we are committed to taking action and helping you do that.

Ready for a seasoned team to advocate for you and help turn your good ideas into marketable products? Need a savvy counselor to guide you along the path to clinical development? Want a second set of eyes on a project for a fresh perspective and, perhaps, a reenergized approach? To learn how aktaPD is in action for others, big and small, [click here](#).

aktaPD is an open-architecture business consortium and international Life Science industry partner to private, academic, and government clients developing new chemical/molecular entities (NCEs/NMEs), biosimilars, biologics, diagnostics, and devices. We provide expertise in all facets and phases of product development, specializing in preclinical and clinical development, regulatory affairs, leadership, manufacturing, marketing, operations, technology, and knowledge transfer.

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