



For Immediate Release

March 1, 2018

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akta Pharmaceutical Development and The Special Event Company Team Up on Production Management



Dinner set-up designed to look like a 50's diner by The Special Event Company of Raleigh.

(RALEIGH, NC) akta Pharmaceutical Development (aktaPD®), an open-architecture business consortium providing seasoned pharma experts to help start-up, small, and mid-size clients design, develop, and commercialize treatments for diseases, recently announced a new affiliation with The Special Event Company (TSEC) of Raleigh. TSEC, voted one of the Top 50 Global Event Production Management Companies in 2017, provides strategic event and production planning and creative delivery of meetings and events for a variety of industries, including technology, pharmaceutical, non-profit, athletic, financial services, media, legal, manufacturing, and education. Over the past three decades, the award-winning TSEC team has produced events in more than 25 countries throughout North and South America, Europe, Africa, the Middle East, and Asia. The company will provide state-of-the-art technology and marketing-focused meeting planning, event production, and implementation for aktaPD.

According to aktaPD COO and Sales and Marketing lead Sheree Vaickus, The Special Event Company is an excellent strategic partner. "We needed a partner at our level who understands a very high caliber style of service, which translates into all areas of our work, from our consultants to clients, including advisory, investigator, product launch, and board and shareholder meetings and events. It all needs to match. TSEC is a company that we have been watching for years and a great complement to aktaPD. We are so glad they accepted our invitation to partner with us. They weren't chosen as a Top 50 Global Event Company for no reason. The professionalism of the team and the fact that it's a female-owned company is a good fit for us and a move in the right direction."

The Special Event Company CEO Sally Webb Berry believes her company and aktaPD are well-matched. "We are excited to partner with aktaPD and offer their clients a turnkey solution for marketing-focused events and meetings," said Webb Berry. "Our team of certified planners will design and produce meetings to support the pharmaceutical pipeline including advisory boards, product launches, education sessions, and sales training sessions to assist aktaPD clients with their development goals."

For more information, contact melanie.raskin@aktaPD.com or sally@specialeventco.com.

About akta Pharmaceutical Development (aktaPD®)

Headquartered in Boston, with a US branch office in Raleigh, aktaPD engages in the design, development, and commercialization of treatments for diseases internationally. Working with biopharmaceutical and private investment companies, as well as academic and government institutions, aktaPD provides expertise in preclinical and clinical development, regulatory affairs, leadership, manufacturing, marketing, operations, technology, and knowledge transfer. For more information, visit aktapd.com or call 919.845.0900, extension 601.