



aktaPD: an Action-oriented
Approach to Pharmaceutical Development

aktaPD®: Making the Case for an Interim CMO

You can't discover new oceans until you have the courage to leave the shore. That's what aktaPD® does best: We help small and mid-size companies navigate the rough seas of pharmaceutical development by providing seasoned industry experts. We come in and help you weigh anchor, and move the ship in the right direction. We then transition out, leaving your company healthy and successful, and headed to the next port o'call. And no one is more crucial to the journey than the interim CMO.

We understand that it takes time to find the right permanent CMO, working through variables including relocation, skill set, credentials, and of course, cost. But we also know that time is money...and faltering innovation and lost shareholders and missed deadlines and squandered opportunities.

Ready to Make Waves...Now? An aktaPD Interim CMO Ensures Smooth Sailing.

- **You get all of the benefits...without all of the benefits.** Because an aktaPD interim CMO is a consultant, you aren't saddled with a costly benefits package such as sign-on bonus, 401K, vacation, sick leave, RSUs, options, golden parachute, and more – until you are at that inflection point in your company's history. Plus, an interim CMO gives your HR and personnel staff breathing room to focus on finding the right fit.
- **Your stock rises, metaphorically.** Having an interim medical executive with decades of experience at the helm enhances your company's credibility, sending a signal to the industry that you are open for business, right now.
- **Your stock rises, literally.** When you put a respected interim professional in the CMO slot, your staff, shareholders, and board can take a deep breath—and a big step forward. Our interim CMOs, well-connected and respected veterans of the industry, signal calm organizational seas to the marketplace, keeping you at status quo...and usually better.
- **We boost your momentum and staff morale.** Because our interim CMOs are proven leaders with deep experience and emotional intelligence, there's no down-time and training needed. Able to speak to the science immediately, our interim CMOs have the experience and knowledge to roll up their sleeves with your team and move your product and your business forward.
- **We provide excellence, not ego.** There's no "us" and "them" when we come on-board. The only attitude an aktaPD interim CMO brings to the job is one of teamwork, enthusiasm for the task at hand, and a commitment to your goals. We join your team seamlessly and transparently as a solutions provider, a second set of eyes and ears, a new perspective with a proven track record of success.





- **We provide objectivity.** There is nothing in our interim CMO's way to providing you with the truth (whether it hurts or not!), unvarnished by politics or personal interest, because their only interest is your success. Their next job and aktaPD's reputation depend on your recommendation, so we work very hard to find the facts, ensure quality, and expedite your goals.
- **We give your incoming permanent CMO a springboard into your company—and an invaluable leg-up.** Because of our leadership during your search for the right fit, your candidate doesn't walk into the dangerous waters of chaos management. Instead, your new CMO makes an easy transition with the information, mentoring, and meeting of like minds needed to steer your ship.
- **We can even help you find the optimal candidate.** With aktaPD you have an embedded, C-suite-level expert to recommend personnel, and more importantly, to review CVs and interview your top candidates. Why does this work? An interim CMO knows your story, your products, your culture, and can transmit and translate your desires. We have found that CMO candidates are more open and frank during the interview process when they are speaking with an interim CMO, which helps you (and the candidate) tremendously in making the best match.

When does “temporary” make a lasting impression? When it's the right expert guidance at the right moment. That's what aktaPD does. More than a finger in the dike stoppering a leak, our experienced, interim CMO actually opens the floodgates of creativity, productivity, a new viewpoint, and team-building, creating a safe and entrepreneurial place where innovation, order, and excellence can flow.

We're proud of our interim CMO services. Since conception, we've made more than 10 placements, and the demand is trending ever upwards. Exclusive or flexible, long-term or short-haul, our goal is your goal: We provide you with the expert support to help you design, develop, and commercialize meaningful treatments for diseases.

To learn how an aktaPD interim CMO can ensure smooth sailing for your organization, **contact us.**



Contact: Sheree A. Mann
Head of Operations & Marketing
akta Pharmaceutical Development (aktaPD)
sheree.mann@aktapd.com • +1 919 845 0900 x 202

